

# Prospectus

ASPN Annual Conference  
**2025**



***Driving Innovation***



Dear Colleague:

We heartily invite you to participate in the upcoming ASPN PAIN, 2025 conference, presented by the Planning Committee of the American Society of Pain and Neuroscience. This will be a dynamic educational opportunity which will attract clinicians and scientists from across the world. The meeting will take place in Miami, Florida at the Fontainebleau.

The event will unite attendees from across the United States and abroad including engineers, researchers, anesthesiologists, neurosurgeons, orthopedic surgeons, neurologists, physiatrists, and pain medicine specialists. Our unique format presents cutting edge data and information to practitioners of all levels while providing a forum to interact and discuss evidence-based medicine with a view towards improving the quality of care and access to care for patients. There will be many opportunities for you to network with colleagues and attend educational sessions to expand your knowledge on current available treatment options and techniques.

This year's theme is "Embracing Disruption. Driving Innovation." The 2025 ASPN Annual Meeting will emphasize disruptive innovation and technologies and harnessing them to drive innovation to improve patient care across the world. We look forward to having you join us for what has become the premier educational conference in the fields of pain, neuroscience, and minimally invasive spine.



**Timothy Deer, MD**  
Annual Meeting Co-Chair  
(Chairman, ASPN)



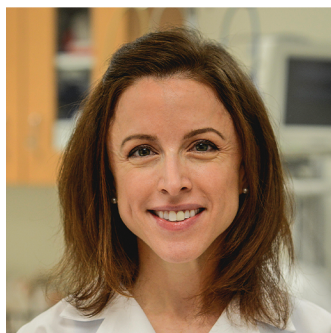
**Dawood Sayed, MD**  
Annual Meeting Co-Chair  
(Vice Chairman, ASPN)



**Erika Petersen, MD, FAAN**  
Co-Chair Planning Committee  
(President, ASPN)



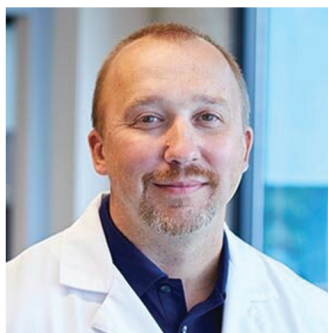
**Kasra Amirdelfan, MD**  
Co-Chair planning Committee  
(VP scientific affairs, ASPN)



**Kathleen Meacham, MD,  
PhD**  
Scientific Program Chair



**Jason Pope, MD**  
Co-Chair Lab (Past President,  
ASPN)



**Steven Falowski, MD, FAAN**  
Co-Chair Lab (Vice President,  
ASPN)



**Christopher Lam, MD**  
Scientific Program Co-Chair



**David Lee, MD**  
Planning Committee



**Melissa Murphy, MD**  
Planning Committee



**Anthony Giuffrida, MD**  
Planning Committee



**Soriaya Motivala, MD**  
Planning Committee





### **Expected Attendance**

ASPN PAIN, 2025 is expected to bring clinicians, scientists, and industry partners from all over the United States. We anticipate clinical providers to attend including physicians, advanced practitioners, nurses, and pharmacists.

### **This Program is CME Eligible**

Final CME credits available to be announced prior to the event.

### **Our Education Program**

The goal of ASPN PAIN 2025 is to provide a platform for learning the most up-to-date, evidence-based spine and pain treatments. This includes education on basic science, translational medicine, anatomy and physiology, therapeutic mechanisms of action, novel techniques, and evolving technologies. Faculty members are selected for their experience within their respective specialties. Information and data presented will be on-label. The format will include individual lectures, panel discussions, abstract presentations, late-breaking research, and cases - all focused on improving patient care, access to therapies, and overall outcomes. The annual ASPN 2025 Conference will continue to present an opportunity for clinician training in a hands-on lab. ASPN is proud to produce one of the largest hands-on training opportunities in the interventional pain space.

## **~~PALLADIUM~~ (SOLD OUT)**

**~~\$150,000~~**

- Right of First Refusal for Hero Wall (Branding Sponsorship of \$20,000 included with Palladium sponsorship. Does NOT include cost of production)
- Right of First Refusal for Faculty Reception (Sponsorship fee of \$5,000 included with Palladium sponsorship. Does NOT include cost of F&B)
- Palladium Sponsor Recognition
- Premier Conference Signage Recognition
- 1st Choice 20'x20' Booth Space in Exhibit Hall
- First Choice of Friday or Saturday Lunch Symposium (F&B not included)
- 30 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 3 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Complimentary Eblasts (2) of Sponsor Provided Approved Material\*\*\*
- Complimentary Meeting Rooms - Three (3) for Three Full Days
- Weekly Emails with Updated Attendee List Beginning June 2025

## **~~TITANIUM~~ (SOLD OUT)**

**~~\$100,000~~**

- Titanium sponsors will each have Right of First Refusal for either the Egg Wall Branding Opportunity (\$20,000+cost of production) or Luster Steps+Luster Focal Marble Wall (\$20,000+cost of production)
- Titanium Sponsor Recognition
- Premier Conference Signage Recognition
- Assigned Prime 20'x20' Space
- First Choice of Friday or Saturday Lunch Symposium (F&B not included)
- 20 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 3 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Complimentary Eblasts (2) of Sponsor Provided Approved Material\*\*\*
- Complimentary Meeting Rooms - Two (2) for Three Full Days
- Weekly Emails with Updated Attendee List Beginning June 2025

## **~~PLATINUM~~ (SOLD OUT)**

**~~\$85,000~~**

- Platinum Sponsor Recognition
- Premier Conference Signage Recognition
- Assigned Prime 20'x20' Space
- 3rd choice of Friday or Saturday Lunch after Palladium and Titanium Selections
- 15 Complimentary Program Badges
- Right of First Refusal for Branding Sponsorships (see supplemental form available January 1st.)
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 3 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Complimentary Eblasts (2) of Sponsor Provided Approved Material\*\*\*
- Complimentary Meeting Rooms - Two (2) for Two Full Days
- Weekly Emails with Updated Attendee List Beginning June 2025



## **DIAMOND**

**(SOLD OUT)**

**\$70,000**

- Diamond Sponsor Recognition
- Premier Conference Signage Recognition
- Assigned 20'x20' Booth Space.
- Choice of Saturday Lunch Symposium or Thursday Fellows Lab Lunch Symposium
- 10 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 3 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Complimentary Eblasts (2) of Sponsor Provided Approved Material\*\*\*
- Complimentary Meeting Room - One (1) for Two Full Days
- Weekly Emails with Updated Attendee List Beginning June 2025

## **GOLD**

**(SOLD OUT)**

**\$45,000**

- Gold Sponsor Recognition
- Premier Conference Signage Recognition
- 10'x20' Booth Space with First Choice of Location.
- Option to purchase additional 10'x20' space (+\$7,500)
- Choice of Welcome Dinner, Saturday Night Cocktail Reception, or Breakfast Symposium (F&B not included)
- Option to Purchase Meeting Room for One Full Day for Discounted Price (+\$2,500)
- 7 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 2 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Weekly Emails with Updated Attendee List Beginning June 2025

## **SILVER**

**(SOLD OUT)**

**\$30,000**

- Silver Sponsor Recognition
- Premier Conference Signage Recognition
- 10'x10' Corner Booth Space. Option to upgrade to 10'x20' space (+\$3,500)
- Opportunity to Sponsor Coffee Break (F&B not included) or Product Theater (+\$1,500)
- 5 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 2 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Weekly Emails with Updated Attendee List Beginning June 2025

## **BRONZE**

**(SOLD OUT)**

**\$20,000**

- Bronze Sponsor Recognition
- Premier Conference Signage Recognition
- 10'x10' Booth Space
- Opportunity to Sponsor Coffee Break (F&B not included) or Product Theater (+\$2,500)
- 3 Complimentary Program Badges
- Inclusion of 1 Printed Piece in Attendee Meeting Bags
- 2 Push Notifications through Meeting App
- Banner Ad with Link to Website in Meeting App
- Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page
- Weekly Emails with Updated Attendee List Beginning June 2025

<b><del>EXHIBIT ONLY</del> (SOLD OUT)</b>	<b>\$6,000</b>
<ul style="list-style-type: none"> <li>Exhibit Sponsor Recognition</li> <li>10'x10' Exhibit Space Assigned</li> <li>2 Complimentary Program Badges</li> <li>Company Logo and 50 Word Company Bio Included in Meeting App on Sponsor Page</li> <li>Weekly Emails with Updated Attendee List Beginning June 2025</li> </ul>	
<b><del>HOTEL KEY CARDS (EXCLUSIVE)</del> (SOLD OUT)</b>	<b>\$3,000</b>
<ul style="list-style-type: none"> <li>Graphic/Logo on one side of key card with ASPN Logo on opposite side.</li> <li>Sponsor has the ability to designate the number of key cards and will be responsible for payment for key cards.</li> </ul>	
<b><del>HOTEL KEY SLEEVES (EXCLUSIVE)</del></b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>Graphic/Logo on one side</li> <li>Sponsor will be responsible for payment for key card sleeves.</li> </ul>	
<b><del>MEETING BAGS</del> (SOLD OUT)</b>	<b>\$3,000 (+cost of bags)</b>
<ul style="list-style-type: none"> <li>Imprinted with Supporter Logo</li> <li>Large logo (1 available)</li> <li>Sponsor can select style of bags</li> </ul>	
<b>EBLAST OPPORTUNITY</b>	<b>\$1,500</b>
<ul style="list-style-type: none"> <li>One Eblast of approved message to ASPN PAIN 2025 attendees</li> </ul>	
<b>INCLUSION OF MATERIALS IN MEETING BAGS</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>One printed piece placed inside bags</li> </ul>	
<b><del>LANYARD SPONSORSHIP (EXCLUSIVE)</del> (SOLD OUT)</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Sponsor is responsible for providing ample number of lanyards to accomodate all badged attendees.</li> </ul>	
<b>FELLOWS DINNER</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Wednesday Night</li> <li>F&amp;B not included</li> </ul>	
<b>P2P COCKTAIL RECEPTION</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Thursday Night</li> <li>F&amp;B not included</li> </ul>	
<b><del>YOUNG INNOVATORS COCKTAIL RECEPTION</del> (SOLD OUT)</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>Thursday Night</li> <li>F&amp;B not included</li> </ul>	
<b>MEETING ROOM FULL DAY</b>	<b>\$6,000</b>
<ul style="list-style-type: none"> <li>Space and day assigned based on availability. Meeting room assignments cannot be changed after June 1st, 2025. Any food and beverage and audiovisual is the responsibility of the sponsor and must be ordered through the meeting planners.</li> </ul>	
<b>PRODUCT THEATER</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>+Cost of F&amp;B or raffle</li> </ul>	
<b>COFFEE BREAK SPONSORSHIP</b>	<b>\$3,500</b>
<ul style="list-style-type: none"> <li>F&amp;B not included</li> </ul>	
<b><del>CLOSING RECEPTION &amp; FUNDRAISER (EXCLUSIVE)</del> (SOLD OUT)</b>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>Must be Gold Level Sponsor or higher</li> </ul>	
<b><del>40'x40' TECH SUITE</del> (SOLD OUT)</b>	<b>\$5,500</b>



## DEADLINES

- Symposium session title and presenters are due by June 15th, 2025 to guarantee inclusion in the agenda on the meeting app.
- Company logo & 50 word company bio due by June 15th, 2025.
- Advertising for app, banner ad, and push notifications are due by June 15th, 2025.
- Meeting bag inserts must be delivered by July 9th, 2025.

## MEETING BAG INSERTS

Attendee meeting bag inserts should be no larger than 8.5x11 (standard paper size). Proof of printed piece and tracking information must be supplied to the meeting planners prior to the meeting. Printed pieces must be delivered by Tuesday, July 9th, 2025 to guarantee inclusion in the meeting bags. (expected quantity 750)

## EBLAST

Eblast content is due by June 15th, 2025 for Board Review. Must be in HTML format. Sponsor to indicate preferred delivery date and time, along with subject line for eblast.

## EXHIBIT HALL

Exhibit hall etiquette: Microphones are strictly prohibited except for coffee break sponsors. All exhibit space will include: Pipe and drape, table, tablecloth, two chairs and a waste basket. Carpet is not required. The conference has contracted with Expo to set up the exhibit hall and provide any assistance with freight. Audiovisual and electrical needs for your exhibit must be coordinated through Expo and the meeting planners. Every effort will be made to adhere to space selection based on the floor plan, however, meeting planners reserve the right to adjust space as required. The meeting planners will make every effort to ensure traffic to all booths and exhibits with breaks and receptions planned in the exhibit hall. **IMPORTANT NOTICE: There will be a \$1,000 fee for any exhibitor who disrupts the exhibit hall by choosing to tear down their exhibit booth prior to the designated tear down time on the final agenda. Any additional fees associated with early tear down will be the sole responsibility of the sponsor.**

## SYMPOSIUM SPONSORSHIP

Friday and Saturday luncheon symposia are available to multiple sponsors simultaneously. Meeting planners will coordinate for all events and will make every effort that attendance is fair and impartial although we cannot GUARANTEE that all luncheons will have equal attendance. Symposia will NOT be eligible for AMA PRA Category 1 Credit™. The planning committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first come, first served basis. Symposia fees are not inclusive of food and beverage charges associated with the sponsored event. Food and beverage for the session must be coordinated through the meeting planners and comply with acceptable standards for the session. Symposia fees do include: basic audiovisual\*\*\*\*, inclusion in the meeting event app, symposia space, and any required reporting to comply with the Sunshine Act. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.

## **BREAK AND/OR COCKTAIL HOUR SPONSORSHIP**

Sponsor will receive recognition on the event app. Break and/or cocktail sponsorships are not inclusive of any Food and Beverages served during the sponsored events. Food and beverage for the event must be coordinated through the meeting planners and comply with acceptable standards. Break Sponsors ONLY are allowed to host coffee station with barista in their exhibit booth.

## **ANCILLARY EVENTS AND BLACKOUT PERIODS**

ASPN PAIN, 2025, and the meeting planners appreciate all of our sponsors and exhibitors and want to ensure that the conference is successful for everyone. Towards that end, please do not plan or coordinate any events or meetings that would conflict with any conference planned meetings, symposia, receptions or educational events. The blackout period is Thursday, July 17, 7:00 AM to 7:00 PM; Friday, July 18, 7:00 AM to 7:30 PM\*; Saturday, July 19, 7:00 AM to 7:30 PM; Sunday, July 20, 7:00 AM to 12:00 PM. \*Sponsors are free to coordinate an ancillary event for meeting attendees (**excluding faculty**), Friday evening, starting at 7PM through meeting planners. Any sponsor who violates this concession and invites faculty members, will have their event cancelled. Faculty dinner to take place onsite Friday night from 7PM to 8:30PM. Any events taking place at the hotel must be approved and planned in concert with the meeting planners.

## **MARKETING FOR ANCILLARY EVENTS**

Please ensure that no ancillary event is planned during any conference Black-Out period - please see reference to Black-Out periods below. Meeting planners will eblast out sponsor created marketing that has been pre-approved by the ASPN PAIN, 2025 planning committee. Marketing must be sent to meeting planners with ample time to ensure review and approval by ASPN PAIN, 2025 planning committee. Sponsor is required to track event RSVPs on own.

## **BLACK OUT PERIODS**

- Thursday 7:00 AM - 7:00 PM
- Friday 7:00 AM - 7:30 PM
- Saturday 7:00 AM - 7:30 PM
- Sunday 7:00 AM - 12:00 PM

## **BASIC AUDIOVISUAL**

Includes Podium, podium mic, 2 handheld wireless mics, house sound, laptop, projector, screen, and confidence monitor. If additional audiovisual is required, sponsor is required to order and pay through the AV provider.

## **CONSUMER SALES**

Any company wishing to conduct direct to consumer sales with a cash transaction in their booth, must have prior approval from the Board of Directors before the exhibit is confirmed.



# EXHIBITOR LETTER OF AGREEMENT



ASPN PAIN  
July 17-20, 2025  
Fontainebleau  
Miami, Florida

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Payment is due 45 days prior to the meeting. If payment is not received within 30 days of the meeting, your spot may be forfeited, and the full amount of your commitment will be due.

## SPONSORSHIP OPTIONS

<del>Palladium</del>	<del>\$150,000</del>	<del>Charity Reception</del>	<del>\$25,000</del>
<del>Faculty Reception</del>		<del>(F&amp;B Not Included)</del>	
<del>Hero Wall</del>		<del>Hotel Key Cards</del>	<del>\$3,000</del>
<del>Titanium</del>	<del>\$100,000</del>	<del>Hotel Key Sleeves</del>	<del>\$2,500</del>
<del>Egg Wall (Cost of</del>	<del>\$20,000</del>	<del>Industry Non-CME</del>	<del>\$25,000</del>
<del>Production Not Included)</del>		<del>Certification Station</del>	
<del>Luster Steps+Luster Focal</del>	<del>\$20,000</del>	<del>Meeting Bags Sponsorship</del>	<del>\$3,000</del>
<del>Marble Wall (Cost of</del>		<del>Eblast Opportunity</del>	<del>\$1,500</del>
<del>Production Not Included</del>		<del>Inclusion of Materials</del>	<del>\$2,500</del>
<del>Platinum Sponsorship</del>	<del>\$85,000</del>	<del>Lanyard Sponsorship</del>	<del>\$3,500</del>
<del>Diamond Sponsorship</del>	<del>\$70,000</del>	<del>Fellows Dinner</del>	<del>\$3,500</del>
<del>Gold Sponsorship</del>	<del>\$45,000</del>	<del>P2P Cocktail Reception</del>	<del>\$3,500</del>
<del>Upgrade to 20'x20'</del>	<del>\$7,500</del>	<del>Young Innovators Cocktail</del>	<del>\$3,500</del>
<del>Meeting Room</del>	<del>\$2,500</del>	<del>Product Theater</del>	<del>\$3,500</del>
<del>Silver Sponsorship</del>	<del>\$30,000</del>	<del>Coffee Break Sponsor</del>	<del>\$3,500</del>
<del>Upgrade to 10'x20'</del>	<del>\$3,500</del>	<del>Meeting Room Full Day</del>	<del>\$6,000</del>
<del>Product Theater</del>	<del>\$1,500</del>	<del>10'x10' Tech Suite</del>	<del>\$5,500</del>
<del>Bronze Sponsorship</del>	<del>\$20,000</del>		
<del>Product Theater</del>	<del>\$2,500</del>		
<del>Exhibit Only</del>	<del>\$6,000</del>		

**TOTAL** \_\_\_\_\_

## PAYMENT METHOD

Credit Card

\*secured link sent after commitment form  
is received. \*\*3.5% credit card processing  
fee will be applied to all credit card payments

Check

ACH

## ADDRESS (REQUIRED)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## PRIMARY CONTACT

Name \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## AGREEMENT

I agree to support the conference, ASPN PAIN 2025 with the above stipulations indicated in the prospectus

Signature \_\_\_\_\_

Date \_\_\_\_\_

Make checks payable to American Society of Pain and Neuroscience Inc.  
Tax ID# 82-5052801

Mail to:  
ASPN  
400 Court Street, Suite 100  
Charleston, WV 25301

All sponsors/exhibitors must agree to adhere to all hotel, CME and conference requirements.  
Signature on this form confirms sponsor agreement to sign any and all forms as required by the conference CME provider.

**Email Completed Form to: Jeremy Mattila - [jeremy.mattila.scora@gmail.com](mailto:jeremy.mattila.scora@gmail.com)**



## **INDUSTRY BADGES INCLUDED WITH SPONSORSHIP LEVELS**

**TITANIUM (20)**

**PLATINUM (15)**

**DIAMOND (10)**

**GOLD (7)**

**SILVER (5)**

**BRONZE (3)**

**EXHIBIT (2)**

\*Additional badge early bird rate is **\$250** each when registered by **July 4th, 2025**. Registration rate increases to **\$500** on **July 5, 2025**.

Upon receipt of your commitment form a link will be emailed to your primary contact to register your attendees.